



**FOR IMMEDIATE RELEASE**

**POS SOFTWARE MAKES COUPON REDEMPTION EASY**

**Developer Announces Coupon Redemption Alliance**

*Las Vegas, Nevada – June 8, 2016* - Aloha Data Systems, Inc., the developer of the popular StoreTender point of sale software solution, has partnered with Redemption Processing Representatives, Inc. (RPR) and Mobilozophy to help merchants make the most of their coupon redemption program.

As traditional paper and mobile coupon usage increases, StoreTender is ready to assist with built-in redemption capabilities. Support is included for both the new GS1 DataBar coupon codes and the older UPC coupon codes. Through this new strategic alliance, StoreTender will soon support mobile coupon redemption through RPR and the Mobilozophy platform.

Aloha Data Systems, Inc. is the developer of the StoreTender POS software solution platform. Providing point of sale software for small to mid-size grocery, convenience and liquor stores, there are over 5,000 installations of StoreTender worldwide.

Utilizing touchscreen technology, StoreTender is an easy-to-learn, yet powerful, tool to manage your business. With over 20 years of development expertise this solution has proven to save merchants time and money.

With an affordably monthly subscription and a vast array of hardware device support, each POS communicates using cloud-hybrid technology. This means that data is available for owners to view and edit outside of the confines of the store. Hosted in secure data centers with redundant hardware, merchant data is backed up daily.

StoreTender also manages multi-store enterprises with its HQ solution. This tool permits a centralized view of the entire enterprise. Unified reporting, inventory management and promotional tools are all managed through the HQ add-on.

Redemption Processing Representatives, Inc., provides coupon redemption services for the mid- to small-tier retailers throughout the United States and unlike the competition, does not provide services to manufacturers.

Mobilozophy offers its partners and clients a full set of mobile coupon publishing programs from Mobile Apps, Mobile Web, Proximity Coupons with iBeacons, and Desktop coupon platforms. In addition to its coupon publishing platform, Mobilozophy has developed a Redemption API which when integrated to the merchants' POS will validate and redeem mobile coupons in real time. These redeemed mobile coupons are then verified by RPR to timely reimburse the merchant.

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